

fair-fish association
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**fair-fish is aiming at changing the ways of providing fish for food.
Together with concerned consumers and conscious producers.
Worldwide.**

fair-fish wants to develop and promote fair methods in the production of fish:

- with respect to the needs of the animals,
- by protecting species, resources and environment,
- with appropriate remuneration of fishermen and their communities.

Ways to reach these goals:

- Information of the public about the problems of the nowadays predominant manners of providing fish and about possible alternatives.
- Dialoguing with experts, scientists, fishermen, fish farmers, fishmongers, retailers and organizations of related fields.
- Definition of criteria for fair methods in fishing and fish farming.
- Establishing a label for fish produced according to these criteria.

Our principle animal welfare criteria for fisheries:

We accept but fishing methods which do not hold the fish for a long time in the fishing gear and which allow to stun and kill every fish immediately after it is taken off the water. Traditional fishing at coasts and on lakes can cope with these criteria with good will and suitable methods. Industrial fishing however will hardly be able to keep up.

Our principle animal welfare criteria for fish farming:

We accept but breeding and farming methods which allow the fish to live the essential needs and behaviours of the species, and which protect the fish from stress, fear, suffering, injuries and pain. We pay attention to structured basins, low stock density, rare manipulation of the fish, renunciation of genetic engineering, and so on.

Sustainability and fair-trade criteria

The Swiss based association fair-fish was founded in January 2000 by animal welfare organizations and is supported by several foundations and members, too. In 2004, fair-fish launched a project with artisanal fishermen in Senegal. Consequently fair-fish developed criteria for sustainable fishery and fair-trade.